GOVERNMENT OF ANDHR PRADESH
ABSTRACT

YAT&C Department – Constitution of Scheme namely, **కూచిపూడి శిక్షణా పథకం**.- Certain Guidelines – Orders – Issued.

YOUTH ADVANCEMENT TOURISM & CULTURE (CULTURE) Department

G.O.MS.No. 1 **Dated: 12-01-2017**
Read:-

From the Chief Executive Officer, AP Creativity and Culture Commission, e.No. DLC-12021/3/2017-DIR-DCL.

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ORDER:-

In the reference 1st read above, the Chief Executive Officer, AP Creativity and Culture Commission, has informed that an "International Kuchipudi Convention" was conducted from 23rd to 25th December, 2016, which was jointly conducted by Silicon Andhra and Department of Language and Culture, in which delegates from 16 Countries and thousands of enthusiastic dancers participated and Maha brunda Natyam with 6117 dancers was conducted on the last day of the event and was set Guinness Book of World Records in the Month of August in the presence of the Hon'ble Chief Minister and Hon'ble Minister for information of GOI Sri M.Venkaiahnaidu Garu.

2. The Chief Executive Officer, AP Creativity and Culture Commission, has further informed that while addressing the gathering the Hon'ble Chief Minister among other things was pleased to announce that the Kuchipudi Gurus will be given Honorarium of Rs.12,000/- per month and desires there should be One Kuchipudi Practioner in every house and to introduce Kuchipudi Dance lessons to students from Sixth Class onwards.

3. The Chief Executive Officer, AP Creativity and Culture Commission, has informed that while formulating the Hon'ble Chief Minister announcement as a scheme, Sri Kuchibatla Anand, Chairman Natyaramam was consulted and with his inputs proposal is forwarded for consideration and orders.

4. Government after careful examination, hereby approve the Scheme namely, **కూచిపూడి శిక్షణా పథకం**. The purpose, outcome, implementing agency, budget and other issues are as follows:

1. Scheme Title: కూచిపూడి శిక్షణా పథకం

2. Purpose: To promote Kuchipudi dance among the school children of Andhra Pradesh state by:

- listing the Kuchipudi **గురువులు** residing in the State,
- training and certifying the Kuchipudi **గురువులు** ,
- assigning schools for teaching to each **గురువు** , and
- certifying the trained students .

3. Outcome:

- Enroll 15,000 school students across the state by the end of academic year 2017-18.
- By year 2022, 15,000 students should qualify Kuchipudi certificate course annually.

4. Implementing Agency:

- Kuchipudi Natyaramam Corporation with the support of AP Creativity and Culture Commission.

(P.T.O)

5. Budget:

Item	**Cost (Rs lakhs)**
Creation and maintenance of database of **కూచిపూడి గురువులు**	1
Enumeration and two week residential training at Kuchipudi for 200 teachers @ Rs. 8500 per head	17
Payment of remuneration to 10 master trainers	3
Payment of Rs.12,000 per month to 200 **కూచిపూడి గురువులు** in the state @ about 15 per district.	288
Development of website for teachers listing, payment of honorarium, monitoring of enrolled students.	5
Total	314

6. Eligibility:

- Teachers eligibility:-
- Diploma in dance (Kuchipudi)
  (or)
- Widely recognised **కూచిపూడి గురువులు** recommended by the expert committee.
- Students eligibility:-
- Any student from 2 nd class to 7 th class studying in the notified school.

7. Procedure:

[1] Issue press advertisement calling for applications from qualified teachers.
[2] Constitute expert committee to select eligible teachers.
[3] Conduct interviews and finalise list of 200 eligible teachers.
[4] Train the selected teachers at Kuchipudi for 2 weeks and issue 'Certified Kuchupudi Teacher' certificates.
[5] Assign schools to the selected teachers @ 5 Government schools per teacher (each teacher undertakes 10 hours instruction per week).
[6] Formally launch the scheme on Ugadi 2018.
[7] Develop website and update all teacher information etc.
[8] Start online honororium payments to teachers from the date of commencement of teaching.
[9] Obtain affiliation for the selected schools from the nearest university for the certificate university.
[10] Prepare syllabus (**జతులు** , steps and items) and lesson plan , for year 1 in both Telugu and English, both in printed and digital form.
[11] Develop Kuchipudi app, instruction manual/ toolkit capturing the valuable knowledge of legends and gurus who have been traditionally passing on their knowledge through oral tradition only.

5. The Chief Executive Officer, AP Creativity and Culture Commission shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SRIKANTH NAGULAPALLI
PRINCIAPAL SECRETARY TO GOVERNMENT (FAC)

To
The Director, Department of Language and Culture
Sri Kuchibatla Anand, Chairman Natyaramam
The Pay and Accounts Offices, Ibrahimpatnam, Vijayawada
The Accountant General, A.G. Hyderabad.

//Forwarded::by Order//

SECTION OFFICER